SOCIAL WORK

Action Coalition

2027 SWAC ANNUAL CONFERENCE

Exhibitor & Sponsor Opportunities

March 3–5, 2027
Embassy Suites in Little Rock

Navigating Together:
Guided by Purpose

Be Seen. Be Connected. Be Part of the Impact.

Engage with Arkansas' Leading Social Work Professionals

SWAC is thrilled to be working with the elegant Embassy Suites for our 2027 Annual Conference – where clinical providers, care coordinators, mental health leaders, practitioners, educators, and advocates gather to exchange ideas and advance the future of social work and best practices in service delivery across Arkansas.

Who We Are

The Social Work Action Coalition (SWAC) is a statewide organization founded by Arkansas social workers. We believe deeply in the responsibility of our profession to support people in difficult moments and to help shape the systems and policies that affect their lives. Through high-quality education, ethical leadership, effective advocacy, and strong professional networks, we work to protect the integrity of the social work profession and advance social justice across Arkansas.

Who You'll Reach

Join us to connect with 400+ professionals from every corner of Arkansas and surrounding states.

Attendees Roles:

- Clinical Social Workers & Therapists
- Addictions Counselors & Case Managers
- Children & Family Service Providers
- Private Practitioners
- School Social Workers
- Social Work Educators & Students
- Gereactric: Long-Term Care & Healthcare Providers
- Medical Social Workers

Sectors Represented:

- Nonprofits & Community Organizations
- Community Mental Health Centers
- Substance Use Treatment Centers & Recovery Programs
- Hospitals & Integrated Health Systems
- Military & Veterans Support Systems
- Public Schools & Higher Education
- Long-Term Care & Aging Services

Whether you're looking to recruit top talent, building referral networks, or market your services, this audience is a direct pipeline to professionals who influence care delivery throughout Arkansas.

What Makes this Conference Unique?

- ✓ Focused Access: Engage professionals in behavioral health, healthcare navigation, social services, and education settings.
- ✓ High Trust Environment: Attendees are seeking credible partners, sources, and referral networks.
- ✓ Relationship-Driven: With built-in networking opportunities, you'll connect beyond a transactional level.
- ✓ Affordable & Effective: Targeted outreach with proven, lasting impact.

Why Sponsor or Exhibit?

Expand visibility. Build credibility. Create real connections. Your presence at this conference allows you to:

- Showcase your services and solutions to a highly engaged audience
- Recruit top-tier talent with specialized credentials and expertise
- Increase brand awareness across healthcare and human service systems
- Gain long-term exposure through print, app, web, and live engagement
- Build lasting partnerships with professionals dedicated to community health

Exhibitor booths stay open throughout the event for maximum visibility. High level sponsorships enjoy premium placement across digital, print, signage, and select speaking opportunities.

The SWAC Annual Conference is more than an event – it's a movement to strengthen our behavioral health and human services systems, and to advance mental health and community well-being in Arkansas. Reserve your space today and put your brand in front of the professionals delivering real care and real results across the region.

Sponsorship/Exhibitor Packages

Premier Corporate Sponsor $25,000 (Limit 1)

Our highest level of partnership, offering year-round visibility and premier recognition before, during, and after the conference.

Includes:

- Premier sponsor recognition at SWAC-sponsored events throughout the year
- Premier [illegible] placement at the Annual Conference
- Highest-level logo placement on SWAC website and conference materials
- Recognition [illegible] event promotions and select communications throughout the year
- Recognition from the main stage throughout the conference
- Full-page premium program ad
- Multiple conference app push notifications
- Opportunity to provide branded materials to attendees
- Reserved table [illegible] Annual Awards Luncheon
- Opportunity for company [illegible] to address attendees
- [illegible] complimentary conference registrations
- Conference attendee mailing list
- Social media recognition before and after conference
- First opportunity to renew Premier sponsorship for 2028

SOLD OUT

Statewide Impact Corporate Sponsor $20,000

A high-visibility partnership designed for organizations making a significant impact across Arkansas' behavioral health, healthcare, and human service systems.

- Premium exhibitor location
- Year-round website recognition
- Prominent conference branding/signage
- Full-page program ad
- 4 app notifications
- Awards Luncheon table
- Recognition from main stage
- 5 registrations
- Attendee mailing list
- Social media recognition
- Opportunity to sponsor a major conference event or experience

Corporate Leadership Sponsor — $15,000

Designed for organizations committed to supporting professional leadership, workforce development, and the future of social work in Arkansas.

- Premium exhibitor location
- Prominent website/program/app recognition
- Full-page program ad
- 3 app notifications
- 4 registrations
- 4 Awards Luncheon tickets
- Attendee mailing list
- Main-stage recognition
- Social media recognition
- Sponsorship recognition tied to a selected conference feature/event

Keynote Sponsor — $10,000 (Limit 2)

Exclusive sponsorship of one of the conference's featured keynote presentations.

- Premium exhibitor booth
- Logo displayed before and after sponsored keynote
- Recognition as Keynote Sponsor in program/app
- Opportunity to introduce sponsored keynote speaker
- Full-page program ad
- 3 app notifications
- 3 complimentary registrations
- 2 Awards Luncheon tickets
- Attendee mailing list
- Website recognition through the following conference
- Social media recognition

Signature Sponsor — $7,500

High-impact conference visibility with premium opportunities to connect directly with attendees.

- Premium exhibitor booth
- Prominent website/program/app recognition
- Half-page program ad
- 2 app notifications
- 3 registrations

- 2 Awards Luncheon tickets
- Attendee mailing list
- Conference signage recognition
- Social media recognition

Visionary Sponsor $5,000

Enhanced visibility for organizations invested in strengthening social work and behavioral health across our communities.

- Exhibitor booth in prime location
- Website/program/app logo and company profile
- Half-page program ad
- 1 app notification
- 2 registrations
- 2 Awards Luncheon tickets
- Attendee mailing list
- Conference signage recognition

Champion Sponsor $3,000

A strong sponsorship option combining conference visibility with direct attendee engagement.

- Exhibitor booth
- Website/program/app logo and company profile
- Quarter-page program ad
- 2 complimentary registrations
- 2 Awards Luncheon tickets
- Conference signage recognition
- Attendee mailing list

Community Sponsor $1,500

An accessible sponsorship opportunity for organizations supporting social workers and the communities they serve.

- Exhibitor booth
- Logo on conference website
- Logo/company name in program and conference app
- 1 complimentary conference registration

- 1 Awards Luncheon ticket
- 1/8-page program ad

Exhibitor **$750**

Connect directly with conference attendees throughout the event.

- Standard exhibitor booth
- Organization name in conference program/app
- Website listing
- ½ off one conference registration

SWAC Ally **$500**

Support the SWAC Annual Conference while gaining visibility with Arkansas' social work community.

- Organization name/logo on conference website
- Organization name in conference program
- Organization listing in conference app
- Recognition as a SWAC Ally
- No exhibitor booth included

Additional Conference Advertising Opportunities: *Advertising may be purchased with or without a sponsorship. All ads and advertiser-provided packet inserts require SWAC approval. Specifications and deadlines will be provided upon confirmation.*

- **Outside Back Cover – $1,500**
- **Inside Front Cover – $1,250**
- **Inside Back Cover – $1,000**
- **Full-Page Advertisement – $800**
- **Half-Page Advertisement – $600**
- **Quarter-Page Advertisement – $450**
- **Business Card-Size Advertisement – $300**
- **Registration Packet Insert – $350**

Thank You to our 2026 Sponsors



ARMO Diagnostics	The Pulse Initiative
Families, Inc	Time Wellness Arkansas
Hickory Grove Recovery	UA Little Rock/School of Social Work
New Vision at Unity Health	UA School of Social Work
Recovery Centers of AR	UAMS PRI - The Odyssey Clinic
RPI Behavioral Health	Unity Health Behavioral Health
Serenity Park Recovery Center	Woodland Recovery Center
Springwoods Behavioral Health	Woodland International Research Group
The BridgeWay	Yellow Rock Behavioral Health